

MEDIA ADVISORY

For Immediate Release

April 29, 2010

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National CPA Firm Reznick Group to Teach Financial Literacy to DC Elementary School Students

Four Schools to Participate

WHAT: On May 13, 2010, more than 150 employees from Reznick Group, a top 20 accounting firm with two Metro DC offices, will teach Washington, DC elementary school students about saving, budgeting and other aspects of financial planning. Reznick Group's public service initiative is being conducted in four area schools through Junior Achievement's *JA in a Day* - a unique program that allows volunteers to teach all of the units of Junior Achievement's (JA) seven elementary school programs in an intensive one-day experience. Reznick Group has participated in JA in a Day since 2007.

WHY: According to research conducted by Junior Achievement, one in ten teens, some as young as 13, have access to credit cards. During the course of *JA in a Day*, Reznick Group will teach students about the responsible use of credit as well as other aspects of financial literacy, including saving, banking and budgeting.

WHEN: May 13, 2010
8:30am – 8:50am Volunteer buses depart Reznick Group
10:00am – 3:00pm Volunteer teaching at schools

WHERE: Bus Departure:
Reznick Group Office
7700 Old Georgetown Road, Bethesda, MD

Participating Schools:

- **Beers Elementary School**
3600 Alabama Avenue, SE, Washington, DC

- **Turner at Green Elementary School**
1500 Mississippi Avenue, SE, Washington, DC

- **William E. Doar Jr. Public Charter School –Northwest Campus**
AFRH 3700 N. Capitol St., NW, Washington, DC

- **Randle Highlands Elementary School**
1650 30th Street, SE, Washington, DC

About Reznick Group

Reznick Group is a top 20 national CPA firm providing accounting, tax and business advisory services to clients nationwide. The firm's industry experience includes affordable housing, financial services, renewable energy, healthcare, non-profits, professional services, commercial real estate and technology. For more information, visit www.reznickgroup.com.

About Junior Achievement

Founded in 1965, Junior Achievement of the National Capital Area is part of the world's largest and fastest-growing organization dedicated to educating young people about business, economics, and free enterprise. Through age-appropriate curricula, Junior Achievement programs teach students in grade K through 12 how they can impact the world around them as individuals, workers and consumers by focusing on economic literacy, entrepreneurship, personal finance and workforce readiness. Today Junior Achievement reaches more than seven million students worldwide and over 33,000 in the Greater Washington Region. For more information, visit www.MyJA.org.

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