



Media information

News from HURST Accountants
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HURST ACCOUNTANTS TESTS THE TEMPERATURE OF THE NW BUSINESS COMMUNITY

What do North West business leaders really think about prospects for 2010? Stockport and Manchester-based accountants HURST are carrying out a survey of the region's business community to identify trends and find out the real issues to be faced over the next 12 months.

"Growth in the north west economy during 2010 depends on the success of the region's huge number of owner managed businesses and small to medium sized companies," said HURST managing partner Tim Potter.

"Are these business leaders and entrepreneurs optimistic about the future, or are they looking forward to 2010 with trepidation? Our survey is designed to test the temperature within the business community, and the results should give a revealing insight into the business mood in the region."

Company owners and directors can take part in the survey by visiting www.hurst.co.uk and following the link to the 2010 Accountancy Survey.

Respondents will be asked to state their most pressing business concern in 2010, describe what lessons they have learned from the recession, and whether they believe the North West really is coming out of recession. They will also be asked about their concerns over the increased personal and corporate tax burden in 2010.

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