



## Media information

News from HURST Accountants  
January 25, 2010

### BROWNBILL TAKES ON BUSINESS DEVELOPMENT ROLE AT HURST ACCOUNTANTS



HURST Accountants' marketing chief Simon Brownbill has been promoted to director of practice development.

In his new role he will be responsible for business development and human resources at HURST's offices in Stockport and Manchester. He will carry on directing the firm's strategic marketing and communications activities.

HURST says Simon's new position has been created in recognition of the growing importance of both attracting and retaining new business and the development and training of its staff.

Said HURST managing partner Tim Potter: "Simon has been playing an increasingly important role in the development and growth of the practice and its staff, so his promotion acknowledges this.

"We are continuing to attract new business from owner managers of medium sized firms and businesses who were previously with the Big Four or national accountancy firms. So it's vital that under Simon's direction we develop our business and our staff in order that we can compete on equal terms with our competitors."

Simon Brownbill said: "We have relationships with a number of leading European and US-based accountancy practices, and it's clear that much of their success is down to the integration of their marketing, HR and business development activities. I welcome the opportunity of taking on this wider practice management responsibility."

Simon joined HURST from Manchester niche law firm Hempsons where he held a senior marketing position. Before that he worked at a London marketing consultancy where he ran campaigns for professional services clients and also spent several years in the business-to-business marketing division of BT in the UK and Eastern Europe. He is married with three children and lives in Disley, Cheshire.

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