



## **Media information**

News from HURST Accountants  
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### **HURST ACCOUNTANTS SCORE WITH EUROPEAN SPORTS MANAGEMENT COMPANY**

A successful Cheadle-based company which numbers Dynamo Kiev and other top European football clubs amongst its clients has appointed HURST Accountants to help it realise its growth ambitions.

UK Sport & Event Management (UKSEM) is one of the leading travel management companies for European football teams playing Champions League, UEFA Cup and international matches in the UK and Europe.

As the preferred partner for the likes of Dynamo Kiev, Bayer Leverkusen and Borussia Dortmund, UKSEM handles the complete management and logistics of teams' fixtures from hotel bookings for the players, through transport for players and staff to translation services at official press conferences. It provides the services throughout the UK, Europe and Eastern Europe.

HURST has been appointed to provide an active management and financial information service to give directors up-to-date intelligence on sales and profit performance. HURST will also carry out tax and compliance work for UKSEM. The HURST team will be led by partner Murray Patt.

Said Christian Machowski, managing director of UKSEM: "Since setting up the company four years ago we have grown strongly. We need to continue building our business and reputation throughout the European football community, and to achieve that we needed an accountancy partner which is as forward-thinking as ourselves.

“The members of Murray’s team are professional, ambitious and share our values - it also helps that Murray is an avid football fan so he was particularly keen to gain an early understanding of our business!”

As UKSEM is increasingly working overseas rather than the UK, the fact that HURST acts for a large number of internationally based companies, and is a member of IGAF Worldwide, the global association of independent accountancy firms, was another point in its favour, said Machowski. UKSEM plans to open up a second office in Spain shortly.

“In the short space of time HURST have been working for us they have already introduced us to commercial bankers, upgraded our accounts procedures and provided training to our accounts team. I am confident HURST are the ideal partners to help us exceed our growth ambitions,” added Machowski.

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