

## News Release

---

### Cooper Parry key to John E Wright transaction

Leading Nottingham exhibition and display companies, John E Wright and Viva Imaging have announced the merger of their two companies, thereby creating the largest display graphics company in the East Midlands.

The transaction was led by Matthew Proudlove of Cooper Parry Corporate Finance, with legal input from Roger Harcourt at Berryman.

John E Wright is a family owned business with a history dating back over 100 years. The company now has two branches in Nottingham and Leicester, in addition to their branches in Derby, Oxford, Northampton, Coventry and Hull.

It offers a full range of digital printing services from brochure work through to large format display and exhibition graphics; through to signage and complete retail store fit-outs. The company is now managed by the fourth generation of the family, Managing Director Tony Barnett.

In the same way that John E Wright grew out of a plan printing and graphics art background, Viva Imaging emerged into inkjet imaging from a photographic history. With the advent of digital cameras, their business changed considerably and under the experienced leadership of John Watson, they now offer a complete digital print and finishing service to the professional photographer in addition to the large format exhibition display graphic service.

Tony Barnett, Managing Director of John E Wright commented “I am excited about this opportunity, the combined strength of Viva and John E Wright’s staff, experience and expertise will make us the largest digital print company in the Midlands.”

He added “We look forward to welcoming Viva staff to our base at Linkmel Close, and together we can build a bright future for John E Wright, and offer all our customers a wider range of services.”

The new business unit will come under the John E Wright umbrella of companies and Viva Imaging management will stay to help with the integration and to push the business forward.

Matthew Proudlove, Director of Cooper Parry Corporate Finance says “We are delighted to have been involved in this important deal. The transaction undoubtedly opens up significant opportunities for the future growth of the business which clearly has tremendous potential.”

.

Ends –

**For further information, please contact:**

**PR enquiries:**

**Melanie Campbell**

**Cooper Parry**

**Tel: 0115 958 0212**

**Email: [melaniec@cooperparry.com](mailto:melaniec@cooperparry.com)**

**Advisory enquiries:**

**Matthew Proudlove**

**Cooper Parry**

**Tel: 0115 958 0212**

**Email: [matthewp@cooperparry.com](mailto:matthewp@cooperparry.com)**

### **Editor's Notes**

**Cooper Parry** is a firm of advisers to private business in Nottingham, Derby and Leicester and has recently opened an office in London. The firm was placed 35th nationally in the Accountancy Age Top 50 firms in 2009 and is one of the largest independent accountancy firms in the Midlands. It has a focused client team of over 200 including 21 Partners. Derbyshire Business of the Year in 2005, the firm works in all sectors, offers a range of services and was the only UK accountancy firm to be listed in the 2004, 2005, 2007 and 2008 *Sunday Times* Best Companies To Work For listing. Cooper Parry achieved Investors in People Champion status in 2007 and were also awarded with 2 Star Status in the 2007 and 2008 Best Companies Accreditation.

**Cooper Parry Corporate Finance** has extensive and unique experience in a range of areas including acquisitions, management buy-outs, disposals, pre-sale planning, management buy-ins, development capital, deal management and negotiation, company restructuring and fundraising. They also offer a Debt and Capital Structure Advisory service strategically reviewing funding structures and sourcing and implementing improved packages.

### **COOPER PARRY**

14 Park Row, Nottingham NG1 6GR · Tel 0115 958 0212 · Fax 0115 958 8800

Also at Derby and Leicester

E-mail: [advice@cooperparry.com](mailto:advice@cooperparry.com) · [www.cooperparry.com](http://www.cooperparry.com)

Cooper Parry LLP is a limited liability partnership

Registered in England No. OC301728

Registered Office: 3 Centro Place, Pride Park Derby, DE24 8RF