

News Release

Cooper Parry employees save £1000's

Business Advisers Cooper Parry have launched an enhanced benefits package for their employees with an online reward scheme called CP Extras.

The scheme is set to save their employees thousands of pounds in the form of exclusive discounts at hundreds of high street and online retailers. This adds a new dimension to the flexible benefits package already on offer at the firm.

Head of HR, Olivia Parrish, said "We are always trying to identify ways to enhance the benefits on offer to our team members. In the present climate and with Christmas on the way, this is a great opportunity to save substantial amounts on everyday items."

The firm has partnered with Asperity Employee Benefits to provide the service to their two hundred team members based in Nottingham, Derby, Leicester and London.

Stephen Jones, Partner at Cooper Parry added "We already provide this service to our clients which has proved extremely successful and view this as an excellent way to incentivise team members in the present climate."

The discounts are delivered through a customised website which employees can access from home as well as work. The secure website is hosted and maintained by Asperity Employee Benefits, so the discounts are kept up to date with no involvement from the employer.

Ends –

For further information, please contact:

Melanie Campbell
Cooper Parry
Tel: 0115 958 0212
Email: melaniec@cooperparry.com

Editor's Notes

Cooper Parry LLP is a firm of advisers to private business in Nottingham, Derby and Leicester and has recently opened an office in London. The firm was placed 35th nationally in the Accountancy Age Top 50 firms in 2009 and is one of the largest independent accountancy firms in the Midlands. It has a focused client team of over 200 including 21 Partners. Derbyshire Business of the Year in 2005, the firm works in all sectors, offers a range of services and was the only UK accountancy firm to be listed in the 2004, 2005, 2007 and 2008 *Sunday Times* Best Companies To Work For listing. Cooper Parry achieved Investors in People Champion status in 2007 and were also awarded with 2 Star Status in the 2007 and 2008 Best Companies Accreditation.

COOPER PARRY

14 Park Row, Nottingham NG1 6GR · Tel 0115 958 0212 · Fax 0115 958 8800

Also at Derby and Leicester

E-mail: advice@cooperparry.com · www.cooperparry.com

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Registered in England No. OC301728

Registered Office: 3 Centro Place, Pride Park Derby, DE24 8RF