

News Release

Cooper Parry Corporate Challenge in the running

Thirty-six teams took part in this year's corporate relay event organised by business advisers, Cooper Parry.

The overall winner of the 2009 event was East Midlands Development Agency (*emda*). Their team completed the challenge in a time of 1:27:53.

The SENAD Group, (special education and care provider) were awarded the prize for raising the most money for the official marathon charities, an outstanding £2500.

Finance Director, Richard Atkinson said, "Raising funds for a good cause is the main reason for getting involved, but the by-product of getting fit is another incentive for the SENAD team."

Now in its seventh year, the Cooper Parry Corporate Challenge is a popular fixture in the business calendar; teams say they enjoy the hospitality, organisation and camaraderie of the event and enjoy competing against other business teams in the name of fun and charity.

Since it was established in 2002, the Cooper Parry Corporate Challenge is still the single biggest contributor to the marathon charities and has donated over £200,000. This year alone they have raised around £30,000.

Competitors follow the same course as the Experian Robin Hood Half Marathon route, but in relay format and were evident this year in bright pink t-shirts. Each relay participant runs around 2.5 miles before handing over a timing 'Baton' to their team mate.

Cooper Parry's Chairman Colin Shaw said: 'Despite unsettling times in the economy this year, we have still had a good turnout and it has been another great day for businesses to give something back to the communities we live and work in. It's a great achievement to have raised over £200,000 for charities in the last seven years and is simply down to all the teams who are committed to raising the much needed funds.'

The beneficiaries of the money raised include the Alzheimer's Society, CLIC Sargent, the Fire Services National Benevolent Fund (FSNBF) and Headway, the brain injury association.

Ends –



Photo 1 – Winning Team *emda* –
Tom Moore, Andy Abraham, Robert
Petley, Paul Nimmo, Robert Knott with
Cooper Parry's Melanie Campbell and
Colin Shaw



Photo 2 – Winning Charity Team
The Senad Group – Steve Mycock,
Shelley Hayward, Martyn Rosser, Debra
Weetman, Richard Atkinson with
Cooper Parry's Melanie Campbell and
Colin Shaw

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Editor's Notes

Cooper Parry is a firm of advisers to private business in Nottingham, Derby and Leicester and has recently opened an office in London. The firm was placed 35th nationally in the Accountancy Age Top 50 firms in 2009 and is one of the largest independent accountancy firms in the Midlands. It has a focused client team of over 200 including 21 Partners. Derbyshire Business of the Year in 2005, the firm works in all sectors, offers a range of services and was the only UK accountancy firm to be listed in the 2004, 2005, 2007 and 2008 *Sunday Times* Best Companies To Work For listing. Cooper Parry achieved Investors in People Champion status in 2007 and were also awarded with 2 Star Status in the 2007 and 2008 Best Companies Accreditation.

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