

## **News Release – ¼ Million Charity Challenge**

### **7<sup>th</sup> Cooper Parry Corporate Challenge is launched**

**Now in its seventh year, the Cooper Parry Corporate Challenge organised by Regional Business Advisers Cooper Parry, remains the UK's largest corporate relay. Having raised nearly £160,000 over the last six years for the marathon charities, this year we are hoping to increase our fundraising to reach our cumulative target of £250,000.**

The Cooper Parry Corporate Challenge is an event aimed specifically at local businesses. Teams of five follow the same course as the Experian Robin Hood half Marathon with each team member running around 2.5 miles before handing over the 'baton'.

Last year's winners, Browne Jacobson completed the relay in a record time of 1 hour, 22 minutes and 01 second.

Cooper Parry Chairman, Colin Shaw, said: 'Nearly £40,000 was raised last year making it the largest single fundraiser in the Experian Robin Hood half Marathon. This year we are going all out to reach the cumulative £1/4 million target. It's a team event like no other. Everyone wins. We all try to raise as much money as possible for charity, local businesses have great fun and get a little fitter along the way.'

Colin Shaw continued 'It is genuinely a fantastic day out for all, but more importantly it is an opportunity for local businesses to give back to the community we live and work in.'

**This year's event takes place on Sunday the 13<sup>th</sup> of September. For businesses interested in entering a team please contact Melanie Campbell on 0115 958 0212 or enter on line at [www.cooperparry.com](http://www.cooperparry.com)**

- Ends -

**For further information, please contact:**

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**Editor's Notes**

**Cooper Parry** is a regional-based firm of advisers to private business in Nottingham, Derby and Leicester. The firm was placed 30th nationally in the Accountancy Age Top 50 firms in 2008 and is verified as the largest independent accountancy firm in the Midlands. It has a focused client team of over 250 including 22 Partners. Derbyshire Business of the Year in 2005, the firm works in all sectors, offers a range of services and was the only UK accountancy firm to be listed in the 2004, 2005, 2007 and 2008 *Sunday Times* Best Companies To Work For listing. Cooper Parry achieved Investors in People Champion status in 2007 and were also awarded with 2 Star Status in the 2007 and 2008 Best Companies Accreditation.

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