



## PRESS RELEASE

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### IGAF WORLDWIDE WELCOMES NEW MEMBER IN TUNISIA

ATLANTA, GA – October 2010 – Established as “CMJ” in 1988 by Mr. Mohamed Jarraya, a former manager for Price Waterhouse and KPMG, the firm began its existence as an individual accounting office. Following a dynamic period of growth, admission at the Tunisian CPA organization, and the addition of partners and staff, the firm achieved its current form as ALPHA-AUDIT. Today, the firm has four partners, more than 20 professional staff, and three offices – Tunis, Bizerte (60 kilometers north of Tunis), and Nabeul (65 kilometers south of Tunis).

Industries serviced by the firm include manufacturing, health, transportation, banking, associations and foundations, the automobile industry, energy, tourism, telecommunications, and more. Just a few of the services currently provided by the firm include audit & accounting, tax, corporate finance, valuation, and outsourcing services. In addition to serving as the Executive Director of the firm, Mr. Jarraya’s accomplished career includes professorships at the University of Tunis and the MBA school of the University of Quebec Montreal (UQAM); service as the general secretary of the national council of CPA Organizations of Tunisia; co-foundership of the Tunisian Institute of Chartered Accountants (ITEC), the Foundation of the Financial Audit (FAF), and the Tunisian Institute of Administrators (ITA); and membership in the French Institute of Chartered Accountants, the Commission Standardization of the National Council of Accountancy (CNC), Commission of Reflections of the IACE (Arab Institute of Company Managers), and the Standards Commission at the Tunisian CPA Organization.

“Our objective is to provide superior networking, information sharing, and services to our member firms, with the result that IGAF Worldwide members are regularly numbered among the great accounting firms worldwide,” said Kevin Mead, IGAF Worldwide Executive Director. “We are pleased to be able to welcome ALPHA-AUDIT to our association, and we are excited to offer member firms’ clients worldwide representation in Tunisia through IGAF Worldwide. IGAF Worldwide member firms and their clients will reap immediate benefits from the knowledge and expertise that ALPHA-AUDIT can share around the globe.”

IGAF Worldwide is one of the strongest associations of independent accounting firms in the world, comprised of over 140 highly successful independent public accounting firms in 60 countries. Founded in 1977, IGAF Worldwide provides its independent member firms with tools and resources to help them furnish superior accounting, auditing, and management services to clients around the globe. Through IGAF Worldwide, member firms offer the strength and capabilities of a large, worldwide organization with technical depth and geographic reach impossible for a local firm alone.

For more information about IGAF Worldwide and the services it offers its member firms and their clients, visit the IGAF Worldwide Web site at [www.igafworldwide.org](http://www.igafworldwide.org).

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