



PRESS RELEASE

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IGAF WORLDWIDE ANNOUNCES ALLIANCE PARTNERSHIP WITH ZOOMINFO

ATLANTA, GEORGIA — July 14, 2009 — IGAF Worldwide, one of the world's oldest, largest, and most well respected associations of independent public accounting firms, is pleased to announce its alliance partnership with ZoomInfo, a leading business information search engine with profiles on more than 45 million people and 5 million companies.

As a benefit of membership, IGAF Worldwide offers its 140 member firms a number of services and discounted rates with alliance partner companies around the globe. The new partnership with ZoomInfo will offer IGAF Worldwide member firms preferred access to the company's PowerSell and PowerSearch technologies.

PowerSearch is the ZoomInfo product for recruiters, which allows firms to source high-quality, hard-to-find candidates using more than 20 different search criteria; access profiles and contact information for 45 million people and 5 million companies; manage data with workflow tools; and send targeted email campaigns. PowerSell is the company's product for sales teams, allowing marketers to find decision makers and build a pipeline. Advanced search criteria helps identify contacts and leads, and integrates with CRM (fully integrated with Salesforce.com).

"In most cases, it's not just what you know, it's also who you know that advances your business," said Kevin Mead, Executive Director of IGAF Worldwide. "Having access to an excellent source of leads for both recruiting and new business development can only be a benefit to a growth-minded accounting firm. Therefore, we are happy to provide our member firms with preferred access to ZoomInfo. We see the opportunity as just one more way that IGAF Worldwide can contribute to our member firms' strength and growth."

Detailed information about the alliance partnership is accessible to IGAF Worldwide member firms on the IGAF Worldwide Private Web site at http://www.igafworldwide.org/private/services/alliance_programs.asp.

About IGAF Worldwide

IGAF Worldwide is one of the world's strongest associations of independent public accounting firms, comprised of over 140 highly successful firms in 60 countries. Founded in 1977, IGAF Worldwide provides member firms with tools and resources to help them furnish superior accounting, auditing, and management services to clients around the globe. Through IGAF Worldwide, member firms offer the strength and capabilities of a large, worldwide organization with technical depth and geographic reach impossible for a local firm alone. For more information about IGAF Worldwide and the services it offers its member firms and their clients, visit the IGAF Worldwide Web site at <http://www.igafworldwide.org>.

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